

We believe that there is a place at the  
pinnacle of the mortgage brokerage  
industry for something extraordinary:

a team of legends.

We invite you  
to be one of them.

[joinourteam@mtgarc.ca](mailto:joinourteam@mtgarc.ca)



*Designed around you.™*

6505A Mississauga Road  
Mississauga, ON L5N 1A6  
1 877 802.9100  
[www.mortgagearchitects.ca](http://www.mortgagearchitects.ca)



120 Adelaide Street West  
PO Box 56, Suite 1800  
Toronto, ON M5H 1T1  
1 877 369.6398  
[www.mynext.com](http://www.mynext.com)

Participate in an extraordinary opportunity:

**Bold vision**

**No cost ownership**

**Exclusive lender**

**Excellent value programs**

**No strings attached**

*...by invitation only*



# Stand out

In our industry, you're one in a thousand. That doesn't mean that you should be one of a thousand – one more face in a big box brokerage. In fact, your stand-out expertise and experience can go to work to help build the enterprise of a lifetime: an elite mortgage brokerage company.

You'll enjoy the camaraderie of a team of broker legends and a highly recognized Canadian leadership team, while you take advantage of an unparalleled offer.

## 🏠 Monetize your success; no cost ownership

As one of the most successful mortgage professionals in the industry today, why shouldn't you be able to monetize your success and the phenomenal growth being created in the brokerage business?

When you join Mortgage Architects™ Inc., you immediately receive an ownership interest at no cost. The Mortgage Architects opportunity isn't about a daily or yearly focus on commissions. It's about thinking big and focusing on your future through your ownership participation. The higher your volumes are each year with Mortgage Architects and our lender, myNext™ Mortgage Company Limited, the greater your ownership interest.

## 🏠 Exclusive lender

The value of an exclusive lender is now more important than ever, particularly as we plan to unveil a fresh range of niche products. Designed by myNext Mortgage Company, these products will provide an important differentiator in our competitive and ever-changing marketplace. Founded by a group of top mortgage industry professionals, myNext combines the best of experience and innovation and is exceptionally responsive to the needs of the planners at Mortgage Architects.

## 🏠 Bold mortgage planning vision

With our consumer-friendly name, we are positioning ourselves as leaders and innovators in the area of mortgage planning. Our exclusive mortgage planning model will give our planners an unbeatable edge in the market.

Our mortgage planning tools include unique and innovative communication materials, while customized mortgage plans using our Mortgage Blueprint™ software will solidify your client relationships throughout their mortgage years. Our mortgage planning tools will help you attract new clients and referral sources, maintain a more targeted relationship with your existing clients, and build your business for the long term.

## 🏠 Leadership

Our leadership team has the experience, vision, and passion that is required to build an extraordinary organization. You will have access to some of the top professionals in the industry. We keep a watch on what is happening in the industry and strategize for the future so you can focus on driving your business success. We believe that this combination of industry vision and business passion will propel our planners to the best performances of their already-exceptional careers.

## 🏠 No strings attached

We have no long-term contract, only a 30-day notice clause. And your database belongs to you. Our planners are with us because they want to be, not because they are locked in.

## 🏠 Small, nimble, elite

We will never aspire to be the biggest. But we're confident that we will be the best. We're building the enterprise of a lifetime with a small group of like-minded, elite mortgage professionals who share our vision for mortgage planning and want to be part of a unique broker model, one that is structured to help Canada's best brokers participate in the growth and success of their company.

## 🏠 Focus on your future today

If you are looking for something special and have what it takes (annual volume production is \$25 million or more), we invite you to take advantage of this unprecedented offer. The many benefits of aligning with Mortgage Architects are available to you along with a very competitive commission split for both regular finders fees, brokerage and volume bonus.

*You don't need to be one of a thousand to be a part of something big!*

## Excellent value programs

### ★ CRM

Keeping in frequent contact with your database means repeat business and referrals. Mortgage Architects offers a centralized CRM program that changes each year and is based on a well-planned 5-year calendar. Client touches include a thank you card, magazine subscription, annual postcard, timely e-cards, twice yearly informational newsletter, and an annual "business ask" mailing. We also support planners who have their own CRM initiatives, and offer a do-it-yourself html email program for regular and timely communications.

### ★ Marketing programs

An online marketing site makes it easy to create customized materials. You can choose articles, flyers, postcards, client checklists, rate graphs, targeted campaigns, personal brochures and educational booklets from our huge library of marketing templates that are regularly updated and refreshed. Our marketing team also provides quick turnaround time on most custom

requests, concepts that are then shared with all planners. Bolster your online presence with our comprehensive planner web sites that are regularly updated with current industry, product and mortgage planning content.

### ★ Multi-lender points program

You can earn reward and discount points when you use our participating lenders (including myNext Mortgage). You'll build points from multiple lenders in one account for maximum purchasing power. Reward points redemption is via AMEX spending cards so you can purchase what you want at any location in Canada and the U.S. that accepts AMEX. Or use the cards as referral rewards for centres of influence and clients. Discount points earned from one lender can be used for rate buy down or cash backs with another participating lender.